

OLAmobile is a marketing technology group that specializes in digital user acquisition performance campaigns. We bet on the diversity of our teams and on our tech solutions, combining data and optimization capabilities to help advertisers reach quality users.

FOUNDED 2011
EMPLOYEES 150+
OFFICES HQ - Luxembourg Lisbon, Portugal Berlin, Germany Timisoara, Romania Tel Aviv, Israel Mexico City, Mexico Limassol, Cyprus
EXECUTIVE TEAM Antoine Moreau, CEO Nabil Ben Khélifa, VP of Sales Luis Garcia, VP of Marketing Gunnar Kämpgen, VP of Operations Felipe Ogibowski, VP of Business Development Jorge Araújo, VP of HR Nuno Matos, VP of Finance
AWARDS PME Excelência'15 Excellence Award 2016 - Excellence Index Deloitte's Technology Fast 50 Rising Stars 2015
KEY FACTS +2.000 active campaigns +100.000 publishers +5 billion clicks per month

OLAmobile is a Marketing Technology Group specialized in User Acquisition focused on CPA (Cost per Acquisition) and CPI (Cost per Install) mobile performance marketing campaigns.



ADVERTISERS

Data-driven mobile user acquisition
We support advertisers on the promotion of their mobile products and help publishers generate revenues with their audience.

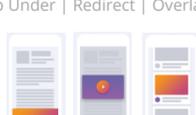
Measurement | Engagement | Retention



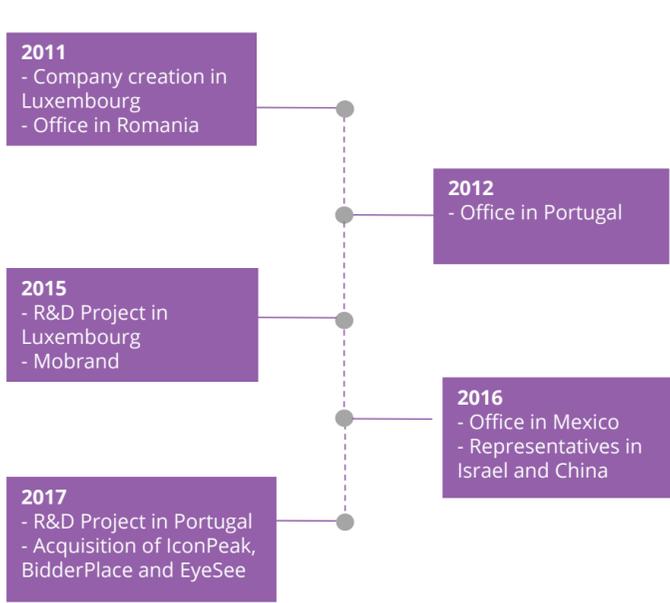
PUBLISHERS

Premium offers for high-performance monetization
We help publishers connect to the best converting mobile campaigns using our in-house technologies and increasing their digital performance marketing revenue.

Mobile Web Banner | Video | Native | Interstitial Rich Media | Pop Under | Redirect | Overlay

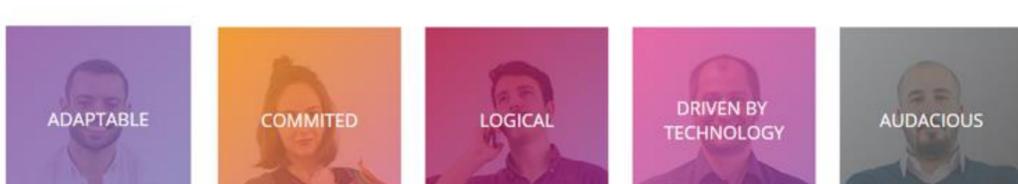


our timeline.



our values.

We know how to focus on impact and never lose sight of what's important. We make sure to always live by our values.



our Industry.

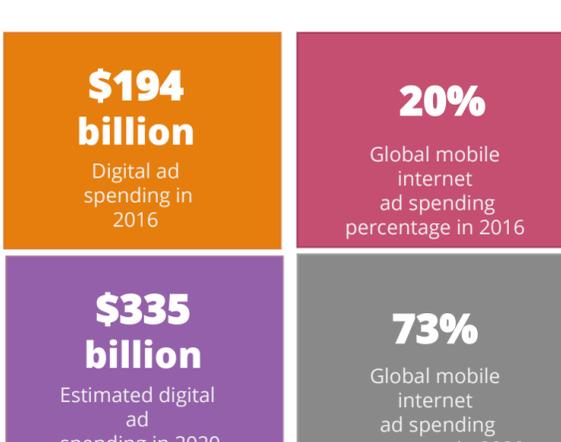
"Martech is the blending of marketing and technology. Virtually anyone involved with digital marketing is dealing with martech, since digital by its very nature is technologically-based. The term «martech» especially applies to major initiatives, efforts and tools that harness technology to achieve marketing goals and objectives."

In **MARTECH** TODAY

"Martech allows you to build a relationship with the customer that leads to long-term success. Martech allows for relationships with people, with individual consumers. Those relationships empower things that are overly complicated in the cookie-based digital channel, things like measurement and attribution in stores. "

In **TE** TechCrunch

global mobile internet ad spending facts.



Source: eMarketer Report
Worldwide Ad Spending: eMarketer's Updated Estimates and Forecast for 2015-2020



"It's what we do together that sets us apart"

ANTOINE MOREAU

CEO
OLAmobile

Antoine Moreau has carried multiple projects for international internet companies. First, as a partner, when he launched a Latin American company in France, later managing its expansion into other European countries. Secondly, as an entrepreneur in the online advertising sector, specializing in media buying in order to carry out global campaigns.

His determined vision, capacity to adapt rapidly, and ability to seize new opportunities have led him to change the focus of his company, bringing it to the world of mobile & marketing in 2011. From then on, OLAmobile has achieved a consistently strong growth.

media contact.

You can reach us through media@olamobile.com



olamobile

www.olamobile.com